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Allison Baggio – C.V.

Employment

- Freelance Fundraising Writer, **Self-Employed**
January 2006-present
 - Create compelling and motivating grant proposals and applications, direct mail letters, inserts, website copy, e-newsletters, social media updated, newsletters, articles, annual reports, stories and case statements for non-profit groups on a freelance basis
 - Clients have included: ADRA Canada, International Child Care, Surrey Place Centre, Massey Centre for Woman, Lake Simcoe Lakeridge Health Foundation, Alzheimer Society of Canada, University of Ontario Institute of Technology, Special Olympics Ontario and Grandview Children's Centre
- Grant Writer, **Kennedy House Youth Services**, Toronto, ON
March 2012-March 2017
 - Responsible for researching and writing grants and applications for the purpose of fundraising, as well as completing follow-up reports
 - Also responsible for writing youth stories, newsletters, media releases, website copy, presentations and the annual report to support communications activities
 - Raised almost \$400,000 for various Kennedy House programs
- Part-time Grant Writer, **The Dorothy Ley Hospice**, Etobicoke, ON
May 2015 – April 2016
 - Responsible for researching and writing grants and applications for the purpose of fundraising
 - Also responsible for writing direct mail appeals
 - Raised more than \$200,000 for the Hospice during time of employment
- Professor (Literature & Communications), **Durham College**, Whitby, ON,
Sept.2013- May 2014
- Grant Writer, **All-A-Board Youth Services Inc.**, Oshawa, ON
January 2007- December 2008
 - Responsible for identifying funding prospects, writing proposals and applications to support a social enterprise that offered homeless youth the opportunity to gain work skills by working in a fully-functioning restaurant environment

- Raised approximately \$60,000 for the organization
- Freelance Proposal Writer, **Rose of Durham Young Parents Support Services**, Oshawa, ON, March 2006-December 2006.
 - Responsible for writing proposals for foundations identified by the organization.
 - Raised approximately \$20,000 for the organization
- Manager Donor Development, **Kids Help Phone**, Toronto, ON, 2001-2006
 - Wrote all template letters, applications and proposals and assisted in research and planning for foundation, clubs & associations, corporate and major donor “asks” for six Regional offices across Canada
 - Managed national direct mail program which mailed approximately seven retention and acquisition packages annually
 - Managed national donor advertising campaign: print, radio, television
- Youth Marketing Manager, **Big Orbit New Media Studio**, Toronto, ON, 1999-2001
- Managing Editor/Writer, **POP! Magazine**, Etobicoke, ON, 1998-1999

Published Books

- *In the Body* (Short Story Collection), ECW Press, Fall 2012, Ontario, Canada.
- *Girl in Shades* (Novel), ECW Press, Fall 2011, Ontario, Canada.

Education

- Post-Graduate Certificate, Creative Writing, Humber College 2005
- Honours B.A. Mass Communication and English, York University 1998